

Staff Profile

Name: Dr. Berry Holaday M.G.

Designation: Assistant Professor & Head, Department of Economics

Institution: Aquinas College, Edacochin

Date of Joining: 04 June 2012

Service Experience: 13 Years

Contact:

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Academic Qualifications:

- **M.A. in Economics** – Mahatma Gandhi University, Kottayam (2008)
 - **UGC NET with JRF** – Economics (2011)
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Institutional Responsibilities:

2025–2026 Academic Year

- HOD, Department of Economics
- IQAC Co-Ordinator
- Member- Governing Body
- Member- College Staff Council
- Co-ordinator- Planning Board for UGC & Non -UGC fund/RUSA
- Member-Research Assessment Committee

- Convener- ICC
- Member- Library Committee
- Member- Discipline Committee
- Member-PTA Executive Committee

2012 - 2025

- **Administrative Responsibilities:**

- Head of Department (HOD)
- IQAC coordinator
- Member- Governing Body
- Senior Assistant Superintend of examination
- Member - College Staff Council
- Coordinator - Research Assessment Committee
- Head - Criteria 3: Research Innovation and Extension

- **Examination & Evaluation Duties:**

- Chief Examiner for University Examination
- Additional Examiner for University Answer Scripts
- Question Paper Setter
- Internal and External Examiner for UG Projects
- Dissertation Evaluation (External Examiner)
- University Exam Invigilation.

- **Student Related Activities:**

- Staff Advisor - College Union
- Co-ordinator- Career Guidance Cell
- Programme Officer - National Service Scheme (NSS)
- Co-ordinator - Women's Cell
- Co-ordinator - Swayam Mentor
- Joint Coordinator - Fine Arts Club

- Member - Grievance Redressal Cell
 - Converner- Internal Complaint Committee
 - Converner- IIC
- **Editorial & Organizing Roles:**
 - Editorial Member – *Aquinas Journal of Multidisciplinary Research*
 - Convenor/Coordinator – National Seminars, Webinars, FDPs, Workshops

Research Degrees:

- **M.Phil.** – “*A Study on Variability of Rainfall and its Impact on Agricultural Productivity in Kerala*”, Cochin University of Science & Technology (Awarded: 27 April 2012)
- **Ph.D.** – “*Government Intervention and Entrepreneurship Development in Kerala: An Empirical Study about Startup Village at Firm Level*”, Mahatma Gandhi University (Awarded: 08 October 2020)

Recognized Orientation/Refresher/MOOC Courses:

- **12 Jan – 08 Feb 2018 115th Orientation Programme**, UGC HRD Centre, Manasagangotri, University of Mysore, Mysuru
- **05 – 18 Dec 2019 Refresher Programme (Winter School - Multidisciplinary)**, UGC HRD Centre, University of Kerala
- **18 – 24 Jul 2020 One-Week Online Short-Term Faculty Development Programme**
Theme: Implementation of Information and Communication Technology in Teaching
Organised by: School of Legal Studies, CUSAT

• **23 – 28 Nov 2020 One-Week Online Short-Term Faculty Development Programme**

Theme: Entrepreneurship Skill Development

Organised by: UGC–MHRD–STRIDE

• **18 – 30 Jan 2021 Two-Week National Online Faculty Development Programme**

Theme: Innovative Practices for Academic Excellence (Multidisciplinary)

Organised by: Guru Angad Dev Teaching Learning Centre

• **15 – 21 Sep 2022 ETI Training Programme for NSS Programme Officers**

Organised by: ETI Centre, University of Calicut

• **04 – 17 Dec 2024 Two-Week Online Refresher Course (Multidisciplinary)**

Theme: Women’s Studies and Women Empowerment

Organised by: UGC – Malaviya Mission Teacher Training Centre

• **20 – 28 Feb 2025 One-Week International Online Faculty Development Programme**

Theme: Outcome-Based Education and Application of Generative AI in Teaching and Research

Organised by: IQAC, Carmel College, Thrissur in association with The Collegiate Education Department, Government of Kerala

• **21 – 30 Apr 2025 NEP 2020 Orientation & Sensitization Programme**

Organised under: Malaviya Mission Teacher Training Programme (MM-TTP), UGC–MMTTC, University of Kerala, Kariavattom

Publications:

- **May 2019:** “*Role of Kerala Startup Mission (KSUM) in Accelerating Kerala’s Startup Ecosystem*”, *IJSSER*, Vol. 04(05), pp. 3788–3801
 - **Feb 2025:** “*The Hill and The Valley Model for Successful Business Incubators*”, *RRIJM*, Vol. 10(2), pp. 58–73
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Resource Person Engagements:

- Skill Development Course (Entrepreneurship Skills) – University of Calicut (2021)
 - Seminar on Entrepreneurship Development – DB Pampa College, Parumala (2023)
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Seminars/Workshops/Conferences Attended:

- **03 Sep 2012** – *One-Day National Level Orientation Programme for Research Guides & Scholars*, St. Teresa’s College, Ernakulam
- **19 Sep 2015** – *Workshop on “How to Write Effective Research Papers for Conferences and Journals”*, The Cochin College
- **16–17 Oct 2015** – *UGC-Sponsored National Workshop on Research Reporting and Managing Citing Reference Resources with Zotero*, The Cochin College (in association with KLA & KCLA)
- **02–04 May 2015** – *First Kerala Economic Conference*, Kerala Economic Association (KEA), Sacred Heart College, Thevara
- **25–27 Oct 2017** – *National Workshop on Research Methodology in Social Sciences*, Government College, Tripunithura
- **27–28 Sep 2019** – *Fifth Kerala Economic Conference – “Gandhi @150”*, DBCLC, Thrissur
- **15 Nov 2019** – *Orientation Programme on Digital Learning through SWAYAM*, School of Chemical Sciences, Mahatma Gandhi University, Kottayam
- **01–02 Feb 2025** – *National Workshop on Scholarly Writing & Publishing in the AI Era*

Events Organised:

- *Talk on Economics of Environment* (Aug 2012)
- *Career Skill Development* with CUSAT (Jul 2017)
- *National Seminar on Financial Sector* (Dec 2017)
- *AURORA 2020 – Green Wealth & Sustainability Fest* (Jan 2020)
- *Webinars on COVID-19, Research, Globalisation, Inflation, Social Science, E-waste* (2020–2022)
- *Economic Horizons: FYUGP & Careers* (Jul 2024)
- *Career Compass: Navigate Your Success* (Feb 2025)
- *Aquinian Fest – Arth Aaveg 2025* (Feb 2025)
- *Workshop on Project Report Writing* (Feb 2025)

Skills & Competencies:

- **Academic Expertise:** Deep understanding of Economics, Entrepreneurship Development, Government Policy, and Agricultural Productivity.
- **Research:** Experienced in both academic and empirical research; published in peer-reviewed journals.
- **Leadership:** Strong leadership skills in academic and student-related activities; proven ability in managing and coordinating academic responsibilities and extracurricular activities.

Signature: Dr. Berry Holaday M.G.

Date: 09.06.2025